

12th Annual Mount Clemens Ice Carving Show
February 3rd - February 5, 2017
Sponsorship Form

To promote winter visitors, the Mount Clemens Downtown Development Authority is producing the 12th Annual Mount Clemens Ice Carving Show – Friday, February 3rd through Sunday, February 5, 2017. **Live ice carving** will go on throughout the show, making this ice show unique in all of Southeastern Michigan!

Last year’s show had over 40 sculptures. With your partnership, we can continue to expand this popular wintertime event for our community.

We hope that you will continue to support this great winter tradition that brings new visitors and future shoppers into our Downtown. Downtown businesses, property owners, retail stores, and even individuals are encouraged to be sponsors. For \$250 each participant will have a sculpture professionally carved. This fee will cover all of the expenses that are related to the Mount Clemens Ice Carving Show including:

- Ice Sculpture (original block of ice before carving measures 10” X 20” X 40”)**
- Stand to hold the Sculpture**
- Event Advertising**
- Press Releases sent out to all Metro Detroit media outlets**
- Signage Listing Sponsor of Ice Sculpture and a location map**
- Printed Listings of Ice Sculpture Sponsors**

Additional blocks of ice to create larger ice sculptures may be purchased for \$195 each.

To create the best visitor experience, please note that your ice sculpture may not be located directly in front of your business. Sculptures will be congregated in the vicinity of Macomb Place, Cherry Street Mall, Walnut and New Streets. This set-up is to bring a density of sculptures for our visitors. Maps of the Downtown showing where each sculpture is located will be available at the carving demonstration station at the Fountain Stage and in all the Downtown businesses.

Checks must be received by the event registration deadline due to ensure ordering of the ice sculptures.
For more information, contact Micki Weiss at: 586.431.6788 or the DDA office at: 586.469.4168.

YES – WE WANT TO MAKE THIS THE BEST SHOW YET!

Attached is a check for our \$250 Sponsorship _____

Name of Establishment _____

Contact Person _____

Email Address _____

Return by January 25, 2017

Fax – 586.469.7603

Please indicate if you want a specific design for your ice sculpture. The sculptors recommend “Sculptor’s Choice” as it allows for a variety of interesting and family-friendly sculptures to be created.

“Sculptor’s Choice” Yes ___ or No ___

If No, please describe your business or provide a sample of what is desired.

To support live ice carving throughout the festival, we are willing to have our sculpture to be carved on Saturday.
Yes ___

All ice sculptures carved on Saturday February 4th will be installed by 4 PM.