

FOR IMMEDIATE RELEASE

January 25, 2016

CONTACT:

Michelle Weiss
Mount Clemens DDA
586.431.6788
weissii@msn.com

**11th Annual Fire & Ice Chili Cook-Off Pub Crawl Fundraiser Heats Up Competition
Between Downtown Mount Clemens Establishments**

MOUNT CLEMENS, Mich. – Brad Teagan and the crew at Three Blind Mice Irish Pub are preparing to defend the crown at the annual Downtown Mount Clemens Fire and Ice Chili Cook-Off Pub Crawl Fundraiser to be held on Thursday, February 4, 2016 from 6:30 p.m. until 9:30 p.m.

Last year, Three Blind Mice Irish Pub took its first win and title, being named the city's "Best Chili of 2015".

The competition is already heating up between participating downtown restaurants and bars, as they strategize and perfect their culinary creations in pursuit of the highly coveted title and winners crown.

Each year, Fire and Ice Chili Cook-Off Pub Crawl attendees score each chili, and the winner is ultimately selected by popular vote. Scoring runs from 6:30 p.m. to 9:30 p.m., with the pub crawl continuing later into the night. Attendees must score at least six of the ten entries for their scorecard to be counted.

The Anton Art Center will also hold an "Art Raffle" during the chili cook-off. The artwork to be raffled off will be on display at Madison's Pub. Art Raffle tickets are only \$1 each, with all proceeds benefitting the Anton Art Center. Just think, you could take home a beautiful work of art for less than the cost of a cup of coffee.

Tickets for the Fire and Ice Chili Cook-Off Pub Crawl Fundraiser are a \$15 donation for one, or \$25 for two. Each participant receives a wristband good for a taster-sized chili at each establishment. The first 350 registrants will also receive free souvenir chili pepper party beads. Tickets are now available at the participating establishments.

All eleven participating establishments are located in the heart of historic Downtown Mount Clemens: Abibbo, Bath City Bistro, Chantel's Jail House Deli, Little Lorraine's, Madison's Pub, Orleans Sports Café, The Rec Bowl, Three Blind Mice, Seeburger's Cheeseburgers, and Your Mother's.

All Fire and Ice Chili Cook-Off Pub Crawl proceeds will be equally divided between two wonderful area charities, The Anton Art Center, and the Mount Clemens Goodfellows. Last year's event raised \$2,870, and helped these two groups continue to serve the local community.

The Fire and Ice Chili Cook-Off Pub Crawl originates back to 2006, when Mount Clemens hosted several Super City activities as part of Super Bowl XL in Detroit. Since then, this local favorite event has raised over \$31,000 for its beneficiaries, and continues to serve as the kick off for the Downtown Mount Clemens annual Ice Carving Show festivities.

The Mount Clemens Ice Carving Show opens on Friday, February 5 at Noon, and runs through Sunday, February 7. Unique to other ice shows, the Mount Clemens Ice Carving Show features carving throughout the entire event. Take a break and warm up at the Indoor Kids Wonderland Warming Center featuring Elsa and friends, life-size Candyland game, hobby horse races, face painting, carnival games popcorn, penny candy, and hot chocolate. Kids Continental Breakfast with Elsa & Spiderman on Saturday, February 6 from 10:00 a.m. until Noon, and Sunday, February 7 from 10:00 a.m. until Noon. The Warming Center is located at 70 Macomb place. Hours are: Saturday, February 6 from Noon until 4:00 p.m., and Sunday, February 7 from Noon until 3:00 p.m.

For more information regarding the Fire and Ice Chili Cook-Off Pub Crawl fundraiser, the Mount Clemens Ice Carving Show, or Downtown Mount Clemens, please call: 586.469.4168 or visit: www.DowntownMountClemens.com.

Contact the Anton Art Center at: 586.469.8666 for details about the center and its programs. For more information on the Mount Clemens Goodfellows "No Child Without a Christmas", please call: 586.468.7814.

About the Mount Clemens Downtown Development Authority

The Mount Clemens DDA was established in April 1983 by the City of Mount Clemens to revitalize the central business district. Through various activities, the DDA works to strengthen the economy and vitality of the downtown core. A lively downtown increases property values throughout the city while improving the quality of life for all residents. To accomplish this task, the DDA is engaged in a variety of development projects while producing and/or sponsoring over 25 events annually Downtown. www.DowntownMountClemens.com

###